

**Brief Tobacco Intervention Skills Certification and Instructor Workshops—November 3, 2004**

To register, complete the information below and send to Suzanne Googins by fax at 602.241.0757, or by mail to HSAG, 1600 East Northern Avenue, Suite 100, Phoenix, Arizona 85020-3983.

*Space is limited. Please register early.*

Name \_\_\_\_\_

Organization \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail Address \_\_\_\_\_

*Indicate the session you would prefer to attend:*

**Skills Certification** (8:30–11:30 a.m.)  **Instructor Workshop** (Skills Certification required.) (12:45–4:45 p.m.)

*Complimentary lunch for both sessions will be served at 11:45 a.m. Please indicate if you will NOT be attending lunch.*

**I will not be attending lunch.**

*For additional workshop information, contact Suzanne Anders at 520.661.9370 (sanders@azqio.sdps.org).*

Health Services Advisory Group  
1600 East Northern Avenue  
Suite 100  
Phoenix, Arizona 85020

**3 Minutes**

*can make a difference  
for hospitalized pneumonia, AMI,  
and HF patients who smoke.*

**New  
Session**

**Brief Tobacco  
Intervention  
Skills  
Certification  
Workshop  
and  
Basic Skills  
Instructor Workshop  
for Hospital  
Health Care Providers  
November 3, 2004**

*These free workshops are presented by:*



Arizona Department of Health Services  
Tobacco Education and Prevention Program

*Facilitated by:*

**HSAG**  
HEALTH SERVICES  
ADVISORY GROUP

*Less than three minutes of tobacco cessation counseling using the “Five A Model” increases patient quit rates by 30 percent. Multiple interventions are associated with even higher successful quit rates.*

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## Hospital Quality

Smoking cessation counseling is one of the Centers for Medicare & Medicaid Services (CMS) publicly reported hospital quality indicators for multiple clinical conditions. On this indicator, Arizona ranks 12th in the nation for heart failure (HF) patients, 25th for acute myocardial infarction (AMI) patients, and 34th for pneumonia (PNE) patients. This certification workshop has been designed to help Arizona hospitals improve smoking cessation counseling rates.

## Workshop Goals

### Skills Certification

- Provide clinicians with knowledge of evidence-based practices in tobacco cessation counseling and the skills to implement these practices.
- Identify community resources available to assist the patient in smoking cessation.
- Assist hospital staff in designing a process for implementing interventions that will impact their reportable rates of smoking cessation counseling.

### Basic Skills Instructor Workshop

- Spread best practices for smoking cessation intervention to other hospital care providers.

## This Workshop is For:

- Admitting Nurses
- Bedside Clinicians
- Case Managers
- Educators
- Respiratory Therapists

## Skills Certification Workshop

**Wednesday, November 3**

**8:30–11:30 a.m.**

### Basic Skills

### Instructor Workshop

Building Capacity Within Health Care Settings for Medical and Allied Health Professionals

**Wednesday, November 3**

**12:45–4:45 p.m.**

(Lunch for both sessions will be offered at 11:45 a.m.)

Health Services Advisory Group  
Conference Center  
1600 East Northern Avenue, Suite 100  
Phoenix, Arizona 85020

*Certification CEUs are available for these free workshops!*

## Arizona Hospital Workgroup

This workshop grew out of discussions held by the Arizona Hospital Workgroup (HoW) on how to assist hospitals in improving their results for the publicly reported quality indicators. Other successful HoW projects have been the *Pneumonia Change Package* and the *ACE-I Change Package*. Find more about HoW at <http://acute.hsag.com>.

## TEPP

The Arizona Department of Health Services Tobacco Education and Prevention Program (TEPP) conducts tobacco education, intervention, and research. The program is funded through a state sales tax on tobacco products. For Arizona tobacco prevention, treatment, and control information, please go to [www.tepp.org](http://www.tepp.org).

## U of A HealthCare Partnership

The instructors for this workshop are from the University of Arizona HealthCare Partnership. Arizona has been nationally recognized for this program, with approximately 4,000 Arizonans certified in basic tobacco intervention skills.

## HSAG

Health Services Advisory Group (HSAG) is the Medicare-contracted quality improvement organization (QIO) for the state of Arizona. Find more about HSAG at [www.hsag.com](http://www.hsag.com).

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