

Transforming Hospital Care in the 21st Century: An Educational Series

A collaborative series presented by:

HSAG HEALTH SERVICES
ADVISORY GROUP



Featured
Presenters

*National Hospital
Medicine Expert*
Alpesh Amin, MD

*CMS Quality
Improvement
Director*
Bill Rollow, MD

Hospital Medicine:

A New Way to Deliver Healthcare

The healthcare industry is witnessing a paradigm shift in the care of hospitalized patients. There are now approximately 12,000 hospitalists in the U.S. and, within the next 5 years, hospital medicine may be the largest medical specialty in the country. Whether you decide to have a hospitalist program or not, as the field of hospital medicine grows, it will impact the way you and the doctors in your community do business. This seminar will examine how hospitalists are being used to address the growing shortage of primary care physicians, patient flow problems, standard of care and safety issues, and rising healthcare costs.

October 14, 2005

8:00 a.m.— 4:30 p.m.

Hilton Garden Inn

Phoenix, AZ

Understanding and leveraging the partnership between the hospitalist and the hospital can be great for patient care and good for your bottom line. Attend this seminar and learn how to maximize this relationship for the best outcomes.

Hospital Medicine: A New Way to Deliver Healthcare

Program Objectives

At the conclusion of this seminar, participants will be able to:

- ◆ Describe CMS's vision for transforming hospital care under the 8th Scope of Work (SoW);
- ◆ Explain the pay-for-performance model based on improved clinical outcomes;
- ◆ Describe the role and business benefits of Identified Participant Groups (IPGs);
- ◆ Describe hospitalists models and explain their benefits and risks to hospital care.

Target Audience

This program is targeted to decision-makers in acute care hospitals including, but not limited to, the following individuals:

- ◆ Chief Executive Officers
- ◆ Chief Medical Officers
- ◆ Chief Operating Officers
- ◆ Chief Nursing Officers
- ◆ Chief Financial Officers
- ◆ Hospitalists
- ◆ Strategic Planners/New Business Development
- ◆ Directors of Quality
- ◆ Board Members

Keynote Speakers

Alpesh Amin, MD, MBA, FACP, Founder and Executive Director, Hospitalist Program, University of California, Irvine Medical Center, and Associate Program Director, Internal Medicine Residency Program. Board Member and Education Committee Chair, Society of Hospital Medicine.

William C. Rollow, MD, MPH, Director, Quality Improvement Group, Center for Medicare and Medicaid Services, Baltimore, MD

Herbert S. Rigberg, MD, Chief Executive Officer, Health Services Advisory Group, Phoenix, AZ

Faculty/Panelists

Gail Barker, PhD, Associate Director for Finance, Arizona Telemedicine Program, Tucson, AZ

Sandra J. Beinar, Associate Director, Arizona Telemedicine Program, Tucson, AZ

Linda Hunt, Chief Executive Officer, St. Joseph's Hospital and Medical Center, Phoenix, AZ

Samuel T. Nwafor, MD, President, Society of Hospital Medicine, Phoenix, AZ

Joni O'Brien, JD, Ethics/Compliance Officer, Northwest Medical Center, Tucson, AZ

Questions

Please direct questions and requests for additional information to edservices@azhha.org, or call (602) 445-4356.

CMS's Vision.....

The Centers for Medicare & Medicaid Services (CMS) strategic plan for the future will directly affect hospitals and have an indirect effect on those organizations that support the hospitals. The hallmark of the 8th Scope of Work is transformational change. Safe, effective, efficient, patient-centered, timely and equitable care is the aim for the future. CMS believes in the vision of the *right care for the right patient every time*, and that these aims are realistic and achievable. Recent developments create unprecedented opportunities for hospitals to achieve greater success. This seminar, and future educational programs offered as part of this series, are being designed to assist hospitals with this transformation process.

Program Agenda

7:30-8:15 a.m. Registration / Continental Breakfast

**8:15-9:00 a.m. Leadership and Partnership on the Sea of Quality
Herb Rigberg, MD**

During this session, Dr. Rigberg will discuss HSAG's plans to work collaboratively with hospitals to transform healthcare delivery in Arizona under CMS's 8th Scope of Work. Efforts to improve clinical performance and adopt effective and efficient quality improvement standards will be examined during this session.

**9:00-10:30 a.m. Quality and Reimbursement: Linking For the Future
William Rollow, MD, MPH**

Pay-for-Performance (P4P) is becoming a tool to enhance the delivery of quality care. Dr. Rollow will discuss CMS's vision for movement toward this new payment model based on improved clinical outcomes and high quality of care.

10:45-11:15 a.m. The Business Case for Working with Your QIO

As a first step toward transforming quality of care, QIOs will work with hospitals that elect to participate in one or more "Identified Participant Groups" (IPGs). Through these efforts hospitals will receive guidance to implement proven best practices in a variety of clinical areas.

**11:15 a.m.-Noon Hospitalists in Healthcare: Part I—Defining Value
Alpesh Amin, MD, MBA, FACP**

The hospitalist role continues to evolve and grow rapidly in the changing hospital environment. During this session Dr. Amin will discuss this emerging specialty and its impact on quality, continuity of care and efficiency. He will examine the various hospitalist models and share best practices and lessons-learned across the country.

Noon - 1:00 pm Networking lunch

**1:00-2:30 p.m. Hospitalists in Healthcare: Part II—Eliminating Obstacles
Alpesh Amin, MD, MBA, FACP**

Dr. Amin will continue his examination of the role of the hospitalist with specific emphasis on how this emerging specialty is eliminating current obstacles to improve quality and patient safety.

**2:45-3:15 p.m. Legal Issues Surrounding Hospitalists
Joni O'Brien, JD**

With change in healthcare delivery comes risks. During this session participants will hear from a healthcare professional responsible for compliance in a hospital system that currently employs hospitalists. Ms. O'Brien will discuss the unique legal challenges and benefits being experienced through the use of hospitalists.

3:15-4:30 p.m. Hospital Medicine Panel Discussion and Q&As

A diverse panel of providers will offer their perspective of current hospitalist issues including: communication, accountability, continuity and standard of care.

4:30 p.m. Adjourn

Location/Lodging

Hilton Garden Inn
3422 E. Elwood St.
Phoenix, AZ 85040
(602)470-0500

Individuals in need of lodging during the seminar are responsible for making their own reservations. A special room rate of \$119 has been reserved for registrants. To ensure that you receive this rate, please make your reservation as soon as possible and be sure to mention the Arizona Hospital and Healthcare Association (AzHHA) when reserving your room.

Attendance Policy

AzHHA's seminars are intended for the benefit of its members and affiliated healthcare organizations, which include individuals and organizations that provide support services or are otherwise involved in the delivery of healthcare. For the best interest of its members, AzHHA retains the right to limit attendance as needed.

Cancellation Policy

A full refund of the registration fee will be given if notice is received five business days prior to the program. If notice is received within five business days refunds will be given, less a \$50 administrative processing fee. After this date, refunds will not be given but alternates from the same organization can be substituted.

Continuing Education Credit

All participants will receive a Certificate of Attendance at the conclusion of the seminar. Many national, state and local licensing boards and professional organizations will grant continuing education credit for attendance at this seminar when you submit the course outline (save the brochure) and your Certificate of Attendance. It is recommended you contact your own board or organization to find out what is required.

About the Sponsor

The Arizona Hospital and Healthcare Association (AzHHA) was organized in 1939 and is the nonprofit trade association representing hospitals and integrated delivery systems in Arizona.

Health Services Advisory Group (HSAG), the Quality Improvement Organization in Arizona, provides innovative leadership on health care quality improvement projects for federal, state, and private sector clients.



The Arizona Hospital and Healthcare Association wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the American With Disabilities Act, please advise AzHHA by indicating any special needs on the registration form provided. You will be personally contacted to make arrangements.

**Transforming Hospital Care in the 21st Century:
Hospital Medicine: A New Way to Deliver Healthcare**

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Registration Fees (your registration fee includes course workbook, continental breakfast, lunch and breaks)

By September 30, 2005

AzHHA Member \$215 Non-Member \$ 430


After September 30, 2005

AzHHA Member \$245 Non-Member \$ 490

Multiple Registrant Discount: If three individuals from your organization register at the same time for this program, each may deduct \$15 from the registration fee. Please print:

Name	Title	E-mail	Fee
1. _____	_____	_____	\$ _____
2. _____	_____	_____	\$ _____
3. _____	_____	_____	\$ _____
4. _____	_____	_____	\$ _____
TOTAL AMOUNT ENCLOSED			\$ _____

Please indicate if you have ACHE credentials: FACHE CHE




 Questions for the Presenter(s) _____

Please indicate any special needs _____

Method of Payment – (Note: Payment must be received by date of seminar to secure your spot!)*	
<input type="checkbox"/> Check Enclosed** <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard	
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**If you use a credit card to hold your registration, please write "HOLD ONLY" by the credit card information. Card will be charged only if payment is not received by the date of the conference.*

***Please make check payable to Arizona Hospital and Healthcare Association.*

Ways to Register	
<p> FAX: (602) 445-4357</p> <p> On Line: www.azhha.org</p>	<p> Mail: Finance Department Arizona Hospital and Healthcare Association 2901 N. Central Avenue, Suite 900 Phoenix, AZ 85012</p>