



HOSPITAL ENROLLMENT

Welcome to the 100,000 Lives Campaign!

To officially enroll your hospital (individual facility) in the 100,000 Lives Campaign, please complete this form and fax to (617) 301-4848.

- Yes, our hospital is joining the 100,000 Lives Campaign!

Official Organization Name: _____

Location: _____

Parent System Name: _____

- Our organization is an IMPACT member

We plan to work on the following interventions:

- Deploy Rapid Response Team
- Prevent Central Line-Associated Bloodstream Infection
- Improve Care for Acute Myocardial Infarction
- Prevent Surgical Site Infection
- Prevent Adverse Drug Events
- Prevent Ventilator-Associated Pneumonia

Our Key Contact for the Campaign will be:

(name) (title)

(city) (state) (zip code)

(phone) (email)

CEO or Senior Executive:

(name) (title)

- Yes, you may name our organization as a Campaign participant on www.ihl.org and in Campaign marketing materials.

Please email completed form to 100k@ihl.org or fax to (617) 301-4848.

100k
lives

SOME IS
NOT A NUMBER.

SOON IS
NOT A TIME.

THE NUMBER IS
100,000.

THE TIME IS
NOW.

Join a Campaign

TO MAKE HEALTH CARE SAFER AND MORE EFFECTIVE AND TO ENSURE THAT HOSPITALS ACHIEVE THE BEST POSSIBLE OUTCOMES FOR ALL PATIENTS.

A Flawed System

Health care is a highly complex system with many broken parts. The good news is that for every broken part in our system, there are remarkable examples of excellence – organizations that have overcome enormous obstacles to redesign the way patient care is delivered.

Unfortunately these examples are too few. As the Institute of Medicine (IOM) declared in 2001, in words that still ring true, “Between the health care we have and the care we could have lies not just a gap, but a chasm.” Health care does not yet reliably transfer best-known science into practice, and processes frequently fail, despite the best intentions of a dedicated and highly skilled workforce. Our system, which intends to heal, too often does just the opposite – leading to unintended harm and unnecessary deaths at alarming rates.

IT IS TIME TO DECLARE THESE CIRCUMSTANCES UNACCEPTABLE AND INEXCUSABLE. YOU CAN HELP.

100,000 Lives

IHI and other organizations that share our mission are convinced that a remarkably few proven interventions, implemented on a wide enough scale, can avoid 100,000 deaths over the next 18 months, and every year thereafter.

Hundreds of health care organizations have been making changes that improve care and reduce patient harm. Now is the time to harness those experiences and apply the best methods reliably 100% of the time. This is essential in the face of these disturbing statistics:

- The IOM estimates that as many as 98,000 people die each year in U.S. hospitals due to medical injuries.
- The Centers for Disease Control and Prevention estimate that two million patients suffer hospital-acquired infections each year.

The U.S. spends the most money on health care of all (advanced) industrialized nations, but it performs more poorly than most on many measures of health care quality.

- Reinhardt UE, Hussey PS, Anderson GE. U.S. Health care spending in an international context. *Health Affairs*. 2004;23(3):10-25.

- Blendon RJ, Schoen C, DesRoches CM, Osborn R, Zapert K, Raleigh E. Confronting competing demands to improve quality: A five-country hospital survey. *Health Affairs*. 2004;23(3):119-135.



The Campaign

IHI has joined hands with other leading American health care organizations in launching an unprecedented **100,000 Lives Campaign**, which will disseminate powerful improvement tools, with supporting expertise, throughout the American health care system.

This campaign aims to enlist thousands of hospitals across the country in a commitment to implement changes in care that have been proven to prevent avoidable deaths. We are starting with these six changes:

- **Deploy Rapid Response Teams...**at the first sign of patient decline
- **Deliver Reliable, Evidence-Based Care for Acute Myocardial Infarction...**to prevent deaths from heart attack
- **Prevent Adverse Drug Events...**by implementing medication reconciliation
- **Prevent Central Line Infections...**by implementing a series of interdependent, scientifically grounded steps
- **Prevent Surgical Site Infections...**by reliably delivering the correct perioperative antibiotics at the proper time
- **Prevent Ventilator-Associated Pneumonia...**by implementing a series of interdependent, scientifically grounded steps

Whether a hospital chooses to apply all, or some, of these changes, its results will be routinely tracked and measured, and this will serve as a regular barometer for the Campaign's progress. IHI will continuously seek and add other interventions that have been shown to save lives.

Get Involved

There's no cost to joining the **100,000 Lives Campaign**, but your organization needs to be ready to make some changes and willing to report back on its progress.

The first step is to learn more about how to get involved. For more information, please visit www.ihl.org/ihl/programs/campaign.

At this website, you'll find everything you need to know to join the Campaign, and to implement the recommended changes at your institution, including detailed information about each intervention, useful tools, and helpful resources.

There are many other ways that individuals and organizations can help with the Campaign. For further information, please contact us at 100k@ihl.org.

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WWW.IHI.ORG

